

CONTRACT



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

And:

Buying Time, LLC/ POL
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

<u>Contract / Revision</u> 707289 /		<u>Alt Order #</u> 06229719
<u>Product</u> ZWEIFEL FOR TREASURE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 2010
<u>Advertiser</u> Zweifel, Clint / State Treas / D		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSDK	<u>Account Executive</u> Kristin Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 356	<u>Product Code</u> 357
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KSDK	10/26/12	10/26/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$375.00	0.00			
2	KSDK	10/26/12	10/26/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00	0.00			
3	KSDK	10/26/12	10/26/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$525.00	0.00			
4	KSDK	10/26/12	10/26/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$750.00	0.00			
5	KSDK	10/26/12	10/26/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$825.00	0.00			
6	KSDK	10/26/12	10/26/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,875.00	0.00			
7	KSDK	10/26/12	10/26/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$450.00	0.00			
N 8	KSDK	10/26/12	10/26/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/22/12-10/28/12	630-7P Wheel of Fortune	630-7P	-----F----	:30		\$1,300.00	0.00	NM		
	See MG 21.2,21.3,21.4												
9	KSDK	10/26/12	10/26/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$825.00	0.00			
10	KSDK	10/29/12	10/29/12	News at 10am	10-11A		:30				NM	1	\$375.00

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
707289 /	06229719

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	ZWEIFEL FOR TREASU	2010

Advertiser	Original Date / Revision
Zweifel, Clint / State Trea:	10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$375.00	0.00			
11	KSDK	10/29/12	10/29/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00	0.00			
12	KSDK	10/29/12	10/29/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00	0.00			
13	KSDK	10/29/12	10/29/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$525.00	0.00			
14	KSDK	10/29/12	10/29/12	Ellen	3-4p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$560.00	0.00			
15	KSDK	10/29/12	10/29/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$825.00	0.00			
16	KSDK	10/29/12	10/29/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,875.00	0.00			
17	KSDK	10/29/12	10/29/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00	0.00			
18	KSDK	10/29/12	10/29/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,700.00	0.00			
19	KSDK	10/29/12	10/29/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,025.00	0.00			
20	KSDK	10/29/12	10/29/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$900.00	0.00			
N 21	KSDK	10/29/12	10/29/12	630-7P Wheel of Fortune	630-7P		:30				NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,300.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/29/12-11/04/12	630-7P Wheel of Fortune	630-7P	M-----	:30		\$1,300.00	0.00	NM		
	See MG 21.2,21.3,21.4												
	2	KSDK	10/24/12-10/24/12	630-7P Wheel of Fortune	630-7P	---W-----	:30		\$1,950.00	0.00	NM		
	Ⓜ	MG for 63.1,8.1,21.1											
	3	KSDK	10/26/12-10/26/12	630-7P Wheel of Fortune	630-7P	-----F----	:30		\$1,950.00	0.00	NM		
	Ⓜ	MG for 63.1,8.1,21.1											
	4	KSDK	10/29/12-10/29/12	630-7P Wheel of Fortune	630-7P	M-----	:30		\$1,950.00	0.00	NM		
	Ⓜ	MG for 63.1,8.1,21.1											
22	KSDK	10/29/12	10/29/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$560.00	0.00			
23	KSDK	10/27/12	10/27/12	LN (Sa)	10-1035p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 707289 /		<u>Alt Order #</u> 06229719
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> ZWEIFEL FOR TREASU	<u>Estimate #</u> 2010
<u>Advertiser</u> Zweifel, Clint / State Trea:		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,800.00	0.00			
24	KSDK	10/27/12	10/27/12	News Channel 5 at 6P Sat	6-630P		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,050.00	0.00			
25	KSDK	10/27/12	10/27/12	Sat 6-7A	6-7A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$375.00	0.00			
26	KSDK	10/27/12	10/27/12	630-7P Wheel of Fortune Sat	630-7P		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$600.00	0.00			
27	KSDK	10/27/12	10/27/12	NBC Today Show (Sa)	7-9A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00	0.00			
28	KSDK	10/27/12	10/27/12	Sat 9-10a	9-10A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00	0.00			
29	KSDK	10/28/12	10/28/12	Sun 6-7A	6-7A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$375.00	0.00			
30	KSDK	10/28/12	10/28/12	NBC Today Show (Su)	7-8A		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00	0.00			
31	KSDK	10/28/12	10/28/12	Meet The Press Sun 8-9A	8-9A		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,000.00	0.00			
32	KSDK	10/28/12	10/28/12	Sun 9-10a	9-10A		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$675.00	0.00			
33	KSDK	10/25/12	10/25/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$375.00	0.00			
34	KSDK	10/25/12	10/25/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00	0.00			
35	KSDK	10/25/12	10/25/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00	0.00			
36	KSDK	10/25/12	10/25/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$525.00	0.00			
37	KSDK	10/25/12	10/25/12	Ellen	3-4p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$560.00	0.00			
38	KSDK	10/25/12	10/25/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$825.00	0.00			
39	KSDK	10/25/12	10/25/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> ZWEIFEL FOR TREASU	<u>Estimate #</u> 2010
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,875.00	0.00			
40	KSDK	10/25/12	10/25/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00	0.00			
41	KSDK	10/25/12	10/25/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$2,025.00	0.00			
42	KSDK	10/25/12	10/25/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00	0.00			
43	KSDK	10/25/12	10/25/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$560.00	0.00			
44	KSDK	10/23/12	10/23/12	LN (M-F)	10-1035p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,250.00	0.00			
45	KSDK	10/23/12	10/23/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$375.00	0.00			
46	KSDK	10/23/12	10/23/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	0.00			
47	KSDK	10/23/12	10/23/12	Show Me St. Louis	1230-1p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	0.00			
48	KSDK	10/23/12	10/23/12	Ellen	3-4p		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$560.00	0.00			
49	KSDK	10/23/12	10/23/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$825.00	0.00			
50	KSDK	10/23/12	10/23/12	News Channel 5 at 5P	5-530P		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,875.00	0.00			
51	KSDK	10/23/12	10/23/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00	0.00			
52	KSDK	10/23/12	10/23/12	News Channel 5 at 6P	6-630P		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,025.00	0.00			
53	KSDK	10/23/12	10/23/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$825.00	0.00			
54	KSDK	10/24/12	10/24/12	News at 10am	10-11A		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$375.00	0.00			
55	KSDK	10/24/12	10/24/12	Tonight Show	1035-1137p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



KSDK
1000 Market Street
St. Louis, MO 63101
(314)421-5055

www.ksdk.com

<u>Contract / Revision</u> 707289 /		<u>Alt Order #</u> 06229719
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> ZWEIFEL FOR TREASU	<u>Estimate #</u> 2010
<u>Advertiser</u> Zweifel, Clint / State Trea:		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$450.00	0.00			
56	KSDK	10/24/12	10/24/12	Noon News	12-1230p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$525.00	0.00			
57	KSDK	10/24/12	10/24/12	Dr. Oz	2-3p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$300.00	0.00			
58	KSDK	10/24/12	10/24/12	News 5 at Four	4-430P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$750.00	0.00			
59	KSDK	10/24/12	10/24/12	Jeopardy	430-5p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$825.00	0.00			
60	KSDK	10/24/12	10/24/12	5-6a	5-6A		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$450.00	0.00			
61	KSDK	10/24/12	10/24/12	Nightly New Adj	528-530p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,700.00	0.00			
62	KSDK	10/24/12	10/24/12	6-7a	6-7A		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$900.00	0.00			
N 63	KSDK	10/24/12	10/24/12	630-7P Wheel of Fortune	630-7P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,300.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSDK	10/22/12-10/28/12	630-7P Wheel of Fortune	630-7P	---W-----	:30	\$1,300.00	0.00	NM		
See MG 21.2,21.3,21.4													
64	KSDK	10/24/12	10/24/12	NBC Today 7-9A	7-9A		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$825.00	0.00			
65	KSDK	10/24/12	10/24/12	NBC Today Show II 9-10A	9-10A		:30				NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$560.00	0.00			
Totals										0.00		65	\$61,485.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	52	\$47,840.00	\$40,664.00
10/29/12 - 10/29/12	13	\$13,645.00	\$11,598.25
Totals	65	\$61,485.00	\$52,262.25

Signature: _____ Date: _____

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